https://www.ewma-world.org

EAGLE WINGS MOTORCYCLE ASSOCIATION



Eagle Wings Motorcycle Association

EWMA International Team

Founders Anita and JR Alkire Bruce and Barb Beeman

Officers

Anita Alkire CEO Bruce Beeman COO Bob & Nan Shrader President Patti ONeill Esposito СГО

VPs of Operations

Don & Rhonda Weed John & Yvette Moravec Chris Toomer Alessandro Boveri & Maria Rosa Bruzzone (Overseas)

VP of Member Development Bill and Cheryl Smith

VP of Safety and Ride Coordination Bob and Renae Hicks

VP of Finance Randall and Janet Drake

VP of Special Operations Bruce & Tina Gebhard



On The Fly

From our Team to You, Welcome to the Family!

Keeping up with our Growth



It's an exciting time when you evaluate your business after a year and realize, through all our members' support, we need to step into our next business phase. We need more focus and action in the business to enhance member benefits and growth.



July 2023 #1

To accomplish this, I am thrilled to announce that Bruce Beeman has stepped up to the Chief Operating Officer (COO) position to focus on the business with me. When we partnered, we acknowledged that we were 100% equals and that has always been true. But to get the business off the ground, Bruce focused on the field operations as President. I'm so happy he did, and we've built an awesome foundation. Now it's time for the focus to change so we will work full time together on the business. Please congratulate Bruce on his new position.

With that change, Bruce and I looked at who could fill Bruce's shoes and take us to the next level in the field. We are so pleased and excited to announce that Bob and Nan Shrader have accepted the position of President. They bring so much experience to the position from upper leadership to ground level leadership with Nan as the Chapter Director of their chapter. This gives a great all around perception of the position. Please congratulate Bob and Nan on their new position. Come to Knoxville to EWMA Rendezvous Aug 31 through Sept 2 and congratulate both in person. We'd all love to see you there!



Jim and Sue Jackson Southeast Region A Director

Region 'A' with its seven Districts (AL, FL, GA, MS, NC, SC, TN) continues to grow and flourish each month. We, the

Region A Team, begun this journey of supporting the Eagle Wings Region A and Eagle Wings Motorcycle Association some 11 months ago and we ain't, by any means, through growing yet. National has recently surpassed 5,000 Eagle Wing Members and over 2,200 of those Members reside in Region A. We have 64 Chapters in Region 'A' so we cover a lot of area. That places an Eagle Wings Chapter almost at your doorstep even if you live in a very rural or big-city area. In the last few weeks, several District Directors have added new Chapters to their Districts and Region: AL-A Dixie Eagle Wing Riders, Mobile, AL, GA-F2 Tomson (Augusta) GA, GA-V The Eagle Wing Swamp-Riders, Valdosta, GA and TN-X The Eagle Wing McKenzie Riders, McKenzie, TN.

There are eight Rally events scheduled in Region A for 2023, including the "Big Daddy," the First Eagle Wings Motorcycle Association Rendezvous. We have already held three of those successful District Rally events and the next

On The Fly

Jim & Sue Jackson (Continued)

(Continued from page 1)

coming up is the Rendezvous August 31-September 02, 2023, in Knoxville, TN. If you have registered for this special event, thank you! If you are on the fence now is the time for you to jump in and register for the Rendezvous. By the way, you have June and July to make your hotel reservations and receive the contractual pricing, which are pretty good rates. After July 31, the contractual pricing will end and it's back to the high events a first price of the sector.



higher rates. You need to jump on this like a tick on a hound-dawg...... don't miss the special rates.

Region A Rendezvous delegates, we need your support during the Rendezvous. Region A's mission is to support on-site registration and packet distribution, 1/2-day Thursday, all day Friday and Saturday. So, please check with your District Director and support the mission by volunteering some of your sweet valuable time. Your District Director has all the important information of day, times, hours and location. Thank you in advance for your support.

After the Rendezvous, if you are looking for more exciting Rally events, we have four more for you in Region A: EWMA GA Ride-In Sep 15-16, in Dillard, GA; EWMA NC Wings Over the Smokies Sep 22-23, in Jefferson, NC; EWMA Alabama District Rally Sep 28-30, in Eufaula, AL; and the EWMA Mississippi District Rally Oct 26-28, in Biloxi, MS. Folks, we have the best Rallies around and you will enjoy the bodacious good-times each Rally presents...after all each one is different.

Region A District Directors, thank you for your kind support at the Recruiting Table we set up during each District Rally in Region A. We always pick up new Members and renewals, and even sometimes a new Chapter or two. You are always there at each rally planting those seeds, and we reap what we sow so we will have an awesome harvest this year.

See you in Knoxville!

Jím & Sue Jackson

Is this a strange trailer or what? Do you know this person? Hint... they are from Region "A".



Help us out!!!

We need your action pictures. Formats can be flexible (jpg, png, tif, etc, most we can work with). Hi Resolution preferred, but nothing will be turned away. We need pictures, primarily, of motorcycle(s) riding down the road, either from behind, sideways, or in front, preferably moving. Will take group ride images, and any image depicting a fun event. They should be emailed to Mike Melton at <u>eaglewings.web@gmail.com</u> for use on our website, On The Fly Bulletins, and videos we put together..

Thank you for making EWMA Great!

Update - On The Fly Article Submissions Bob & Nan Shrader, President

Thanks to all of you who submit articles for On the Fly. Your diligence and well-crafted articles are key to keeping EWMA front and center in our Members' minds.

We ask that you submit your articles to our editor Joanne Jacob, on or before the date listed on the schedule. On the Fly is then posted a week after your article submission. Let Joanne know if you don't have a copy of the schedule.





Joanne edits articles for clarity, punctuation, grammar, etc. and then creates On the Fly. She will bring any questions on content to me. Joanne then sends On the Fly to Mike Melton for his final touches. He disseminates to our Members.

Keep up the good work! EWMA is off to a great start!

Joanne's contact info is: jjacob01@tampabay.rr.com.



Have you seen the latest EWMA Video about the Rendezvous? Be sure to click on the picture, or go to this URL. <u>https://www.youtube.com/watch?v=ZD0ZzTmgek0</u>

This is one of many reasons we need your photos.

Some Technology Tidbits

Mike Melton, Director of Technology & Communications

Welcome to another round of explanations and helping you to learn more about our EWMA Website Login. Hopefully, the last couple of articles have been informative, and let's see if I can continue that process.

My first bit of info this round is for **all members**. We have made some changes to the system, so some things will look different. Both changes affect the information you see under your profile.

First change is found under "Chapters/Additional Members", we have renamed the Spouse/ Partner area, to more correctly reflect the purpose of that membership. It is now called "Secondary Member" to reflect the level of the member.

In our system, we have three levels of members for tracking purposes. None is less important than the others, but some do need certain privileges. The three levels are: Primary, Secondary, and Tertiary. A little explanation of each.

Primary member is just that, the member who incurs the charges based on the type membership they selected. Needless to say, those who are individual members, can skip to the last note, since this does not apply to them. For Family Members, there are two more levels.

A **secondary member** is one who needs a separate login to manage the information they react with. This is reserved mostly for Directors significant others, since we all know, sometimes the significant other does more of the work (not always now... no bad comments here). If someone needs this, all they have to do is email me and request it.

Tertiary Member can be a number of members, usually, with each normally a family member. They do not have a login, and only the primary member can update their information, OR, they can use the family login and go take care of things. No handicaps, just a process.

Another process change is how secondary members are added to chapters. First, when we started, it was extremely difficult to add a secondary member to a chapter. In some cases, the secondary member is in fact the director. The new change allows the primary member to add their secondary members to a chapter through the Member Profile page. If you want them (or yourself) to appear with more than one chapter, you can select as many as you want.

FYI, there are other ways to associate family members to chapters, but we will save that for another article. If you know how, please provide your feedback and your recommendations for changes if you have any.

Last note. We still have some folks **without a good email address**, or an address they no longer use. If we don't have a good email address, it is difficult to communicate with you. When in doubt, go login and look at your Member Profile. The email address shows on the first page. In order to change it, just click on the "Basic Member Information" link. You can also add your family members email addresses for those you want to receive the On The Fly and other communications.

I hope this was informative, and like always, if you have questions, send them to <u>eaglewings.web@gmail.com</u>. I try to answer each and every email.

Míke Melton

On The Fly

We are having our inaugural Photo Scavenger Hunt and want all of you to participate. We have lots of different spots and objects for you to take pictures of on you way to Knoxville. If possible, where safety permits, we'd like the picture to include you and/or your bike. So here is the list:

Scavenger Hunt Your Way to the Rendezvous!

- 1. Take a photo of your starting place and your odometer
- 2. Your favorite ice cream shop or two, or more
- 3. A burger joint, if it's some place other than McDonalds, Wendy's, Burger King or another common chain, you'll get extra credit.
- 4. State line sign
- 5. City limit sign
- 6. Water tower with the town name
- 7. Two historical markers
- 8. City park with a statue, perhaps the city founder or other important town person
- 9. An unusual roadside attraction, e.g., the largest ball of twine, etc.
- 10. A picture of an animal that is not your pet, such as a horse, llama, sheep, bison, snake, etc.
- 12. Take a picture of your ending point and your odometer.

If there is a tie, we will have a tie breaker, perhaps the person who stopped at the most ice cream shops or whoever had the most unusual animal photo. Have fun and see you in Knoxville.





Another inaugural event for the Rendezvous: a cookie contest. Here are the rules:

• There will be three categories: Traditional, Bar, and Creative



- Please have 12 cookies per plate to judge
- Please note ingredients (nuts/type, wheat, gluten, eggs, etc.) for those judges who may have allergies
- Please place a readable recipe card next to your cookies. Who can pass up getting recipes for delicious cookies?!

Have fun!

EWMA 2023 EVENTS

JULY

July l	Colorado District Poker Run	Ft. Collins, CO
July 14-15	Central Canada Region Rallyvous 2023	Parry Sound, Ontario
July 14-15	MinnKota District Rally	New Ulm, Minnesota
July 20-22	2023 West Virginia Ride In Almost to Heaven	Weston, WV
July 21-23	Western Canada Region Ride In	100 Mile House, BC, Canada
July 27-29	Illinois 2023 Summer Rally	Vandalia, IL
July 27-29	Montana District Rally "Riding Back to the Big Top"	Dillon, Montana

AUGUST

Aug 3-6	Atlantic Canada Region J West Coast Ride-In	Cormack, NL
Aug 5	Colorado District Pike's Peak Picnic	Thornton, CO
Aug 12	Idaho and Region D Ride-In	Kellogg, ID
Aug 17-19	Region E Ride-In	LaCross, WI
Aug 31-Sep 2	Knoxville, TN	

More events are located on our website at www.ewma-world.org.

If your event is not listed, please email Mike at eaglewings.web@gmail.com

EWMA is Riding into Knoxville, TN

Our Inaugural EWMA Rendezvous will be held in Knoxville, TN, Aug 31 – Sep 2 (yes, Labor Day weekend)

Take a Scavenger Hunt ride to Knoxville, TN and join your friends at the Inaugural rally, Eagle Wings Rendezvous! Details to soon be released.

We'll have vendors, FUN, presentations, FUN, guest speakers, FUN, games, FUN, on-bike games, FUN, and awesome guided and self-guided rides into the beautiful hills of Tennessee! This is an event you don't want to miss!

- Daily 50/25/25
- On-Bike Games
- Commemorative Item and Door Prizes
- Guest Speakers and Presentations
- Bike and Light Show
- First Aid/CPR Class
- Vendors, including motorcycle stuff, bling and chrome
- Grand Prize and Mystery Cash AND Grand 50/25/15/10

Thursday	Opening Ceremony, and Grand Opening Party with Dinner and Dancing
Friday	Night Bike and Light Show. Vote for your favorite and enjoy some ice cream.
Saturday	Closing Ceremonies, Dinner and Dancing

We now have a link to order Rally Shirts through our EWMA Store, with pickup at the rally.

Please go to our web site at https://www.ewma-world.org for the registration form

