EAGLE WINGS MOTORCYCLE ASSOCIATION



Eagle Wings Motorcycle Association

EWMA International Team

Founders Anita and JR Alkire Bruce and Barb Beeman

Officers

Anita Alkire CEO Bruce Beeman COO Bob & Nan Shrader President Patti ONeill Esposito CFO

VPs of Operations

Don & Rhonda Weed John & Yvette Moravec Chris Toomer Dave Ward & Giselle Collins Alessandro Boveri & Maria Rosa Bruzzone (Overseas)

> VP of Member Development Bill and Cheryl Smith

VP of Safety and Ride Coordination Bob and Renae Hicks

VP of Finance Randall and Janet Drake

VP of Special Operations Bruce & Tina Gebhard

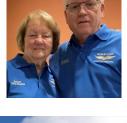


On The Fly

From our Team to You, Welcome to the Family!

Randall and Janet Drake VP of Finance

The "talk of the town" right now is our national EWMA Inaugural Rally! How exciting it is that the 2023 Eagle Wings Rendezvous in Knoxville, Tennessee starts on August 31. As you may know, we are planning several rides in scenic Tennessee, games for all, dinners with speakers and entertainment, some training, customary bike and light shows, and a vendor gallery! In short, there





will be something for everyone in Knoxville! If you haven't registered, you may go to our website at <u>https://www.ewma-world.org/rendezvous</u> and follow the links. Your national team has been working hard to make this event memorable for you! We hope you will join us at this at this event as we move forward!

On the Finance front, we are finally about to send IRS a letter requesting they change the name on our EINs to Eagle Wings Motorcycle Association, and then send a letter to each respective responsible party listed on their records. It has been a long and arduous task, but we hope IRS will help us! Once IRS receives our letter, they have 60 days to respond. They may tell us we can't



All the best to you! Ride Safe!

change the names using this protocol, and if they do, hopefully they will provide specific guidance for us. Regardless, we will keep you posted on the results. Wish us luck!

July 2023 #2

Reba and Jim Berry Director, Region B

The Necktie Conundrum

Okay, you gentlemen out there, how many of you have a collection of old neckties in your closet? You know, the wide ones, the skinny ones, the solid color drab ones, the wild and crazy ones and even the cartoon character ones. Why do we keep those? Why not throw them away? The answer is simple: they might come back in style, and you wouldn't want to be without them. I have noticed a similar phenomenon in group riding lately. For years, our riding group has become very dependent on CB communications. You know, the "roadkill left track," "car turning in front," "stale green light ahead," or a "we need a potty break." In our Chapter, as bikes are getting older, some CBs are wearing out. Some riders are getting new bikes that don't have a CB and are going to Blue Tooth, but we just can't get the dadburn thing to hook up as a CB. Still other new riders we are bringing in don't have any communications at all on their bikes. What do we do now?

Here is where the necktie analogy comes into play. Before CBs what did we do? Hand signals! Guess what — we can still use them. Available to every Chapter is a ten-minute presentation on hand signals that can be discussed before each ride until we get re-acquainted with them. Additionally, all riders should have pre-trip knowledge of where you are going, the formation of the day, the route to be taken, and stops along the way. Checking the <u>ewma-world.org</u> webpage, you will also find a 30-minute informative "Group Riding" presentation that you can share with your Chapter . These can be presented by the Chapter Director, Safety/Ride Coordinator or any good presenter your CD selects.

Now, is "re-styling" the hand signals a bad thing? I don't think so. It saves hundreds of dollars on equipment, and I think it creates greater awareness of the rider and co-rider. Rather than depending on the voice communications of a lead bike to warn you of obstacles, you must concentrate more on what's happening at the moment. Maybe a little less daydreaming and a lot more focus, and that is GOOD!

So, until we see you at the Rendezvous, ya'll be careful out there now and have a good time.

Help us out!!!

We need your action pictures. Formats can be flexible (jpg, png, tif, etc, most we can work with). Hi Resolution preferred, but nothing will be turned away. We need pictures, primarily, of motorcycle(s) riding down the road, either from behind, sideways, or in front, preferably moving. Will take group ride images, and any image depicting a fun event. They should be emailed to Mike Melton at <u>eaglewings.web@gmail.com</u> for use on our website, On The Fly Bulletins, videos we put together..

Thank you for making EWMA Great!



Have you seen the latest EWMA Video about the Rendezvous? Be sure to click on the picture, or go to this URL. <u>https://www.youtube.com/watch?v=ZD0ZzTmgek0</u>

This is one of many reasons we need your photos.

Some Technology Tidbits

Mike Melton, Director of Technology & Communications

Greetings to all. It is really good when I have good news to write about. So, here are some things that may make your experience with our website even better.

First of all, our **membership cards have gone virtual**. I know, some of you don't do computers much, but it really is a simple process. In earlier posts, we explained how to login to our website and access your profile. It really is that simple. Once your profile page comes up, you can download your Membership Card to your computer or device (tablet or phone). You can also download all of your family members cards, by clicking on their picture in your profile.

What does this mean to you? When you renew, you no longer have to wait for a membership card in the mail. The moment you complete the renewal, you can then download your new membership card(s). Again, if you need any assistance, please reach out to me at <u>eaglewings.web@gmail.com</u>.

Speaking of renewals, many of you have already received an email letting you know it was time to renew. Some have even started early. It is real easy and simple to do online. And, you have choices when it comes time for payment. You can pay by Credit Card, PayPal, or you can complete the renewal, select "Pay By Check", print the invoice, and send the check along with the invoice to the website on the invoice, and we will do it manually. You can also do it over the phone, if you are not comfortable with the website. If we can be of any assistance there, again, please feel free to reach out to me.

More good news. We have all the Chapter, District and Region Directors info uploaded into the **Chapter Finder**. Simply click on a level, and it will show the director for that level. There is one thing each member needs to consider. Until you join a chapter (through your profile), the directors can't see you to communicate what is going on. So please take a moment to log in to the website, update your profile with your selection of a chapter.

It is here. The beginning of our **Eagle Book**. Only, right now, it is virtual from our website. Several people have already found it and signed up for the services they would be willing to offer. So, if you are in a bind, or looking to travel through a region, check out the "Members Resources" menu, and select the "Member Directory". There are a few choices, and you can pick as many or few as you want.

Speaking of the menu, our top line menu has changed. We now have a "Rendezvous" button, with lots of information. Everything from the full schedule, meals, rides, lodging information, and a list of our Sponsors and Vendors that will be at the Rendezvous. Be sure to check it out, and if you haven't already done so, there is even a quick link there to take you to the registration page. Again, it is easy to do online for the primary member.

I hope to see you all in Knoxville, and looking forward to your feedback on the website and the services we offer there.

Until Knoxville...



RENDEZVOUS HOTEL REMINDER: SPECIAL HOTEL RATES EXPIRE JULY 31, 2023! Reserve Today before Rates Increase!

On The Fly

We are having our inaugural Photo Scavenger Hunt and want all of you to participate. We have lots of different spots and objects for you to take pictures of on you way to Knoxville. If possible, where safety permits, we'd like the picture to include you and/or your bike. So here is the list:

Scavenger Hunt Your Way to the Rendezvous!

- 1. Take a photo of your starting place and your odometer
- 2. Your favorite ice cream shop or two, or more
- 3. A burger joint, if it's some place other than McDonalds, Wendy's, Burger King or another common chain, you'll get extra credit.
- 4. State line sign
- 5. City limit sign
- 6. Water tower with the town name
- 7. Two historical markers
- 8. City park with a statue, perhaps the city founder or other important town person
- 9. An unusual roadside attraction, e.g., the largest ball of twine, etc.
- 10. A picture of an animal that is not your pet, such as a horse, llama, sheep, bison, snake, etc.
- 12. Take a picture of your ending point and your odometer.

If there is a tie, we will have a tie breaker, perhaps the person who stopped at the most ice cream shops or whoever had the most unusual animal photo. Have fun and see you in Knoxville.

Scavenger Figer

Another inaugural event for the Rendezvous: a cookie contest. Here are the rules:

- There will be three categories: Traditional, Bar, and Creative
- Please have 12 cookies per plate to judge

Rendezvous Cookie Contest

• Please note ingredients (nuts/type, wheat, gluten, eggs, etc.) for those judges who may have allergies

• Please place a readable recipe card next to your cookies. Who can pass up getting recipes for delicious cookies?! Have fun!





EWMA 2023 EVENTS

JULY

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July 27-29	Illinois 2023 Summer Rally		Vandalia, IL
July 27-29	Montana District Rally "Riding Back to t	he Big Top"	Dillon, Montana
	AUGI	021	
Aug 3-6	Atlantic Canada Region J West Coast Rid	de-In	Cormack, NL
Aug 5	Colorado District Pike's Peak Picnic		Thornton, CO
Aug 12	Idaho and Region D Ride-In		Kellogg, ID
Aug 17-19	Region E Ride-In		LaCross, WI
Aug 31-Sep 2	EWMA Rendezvous		Knoxville, TN
	SEPTEMBER		
Sept 15-16	Georgia District Camp & Ride		Dillard, GA
Sept 22-23	Wings Over the Smokies		Jefferson, NC
Sept 28-30	Alabama District Rally		Eufaula, AL
Sept 29-30	Iowa Rally		Atlantic, IA
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More events are located on our website at www.ewma-world.org.

If your event is not listed, please email Mike at eaglewings.web@gmail.com

EWMA is Riding into Knoxville, TN

Our Inaugural EWMA Rendezvous will be held in Knoxville, TN, Aug 31 – Sep 2 (yes, Labor Day weekend)

Take a Scavenger Hunt ride to Knoxville, TN and join your friends at the Inaugural rally, Eagle Wings Rendezvous! Details to soon be released.

We'll have vendors, FUN, presentations, FUN, guest speakers, FUN, games, FUN, on-bike games, FUN, and awesome guided and self-guided rides into the beautiful hills of Tennessee! This is an event you don't want to miss!

- Daily 50/25/25
- On-Bike Games
- Commemorative Item and Door Prizes
- Guest Speakers and Presentations
- Bike and Light Show
- First Aid/CPR Class
- Vendors, including motorcycle stuff, bling and chrome
- Grand Prize and Mystery Cash AND Grand 50/25/15/10

Thursday	Opening Ceremony, and Grand Opening Party with Dinner and Dancing
Friday	Night Bike and Light Show. Vote for your favorite and enjoy some ice cream.
Saturday	Closing Ceremonies, Dinner and Dancing

We now have a link to order Rally Shirts through our EWMA Store, with pickup at the rally.

Please go to our web site at <u>www.ewma-world.com</u> for the registration form

